SAVRLI NETWORK / FOR IMMEDIATE RELEASE

Savrli Network Prepares January 2027 Launch, Hires Food Creators for Original Programming and Plans Global TV Expansion

Food streaming network combines paid guest host opportunities, creator channels and original productions. A planned rollout to Roku, Fire TV and Samsung Smart TVs begins in late Q1 to early Q2 2027.

LOS ANGELES, CA, November 13, 2026. Savrli Network, a streaming entertainment platform focused on food and founded by chef and hospitality entrepreneur Norman Kai Lee, is preparing for its expanded public launch in January 2027. The network is building a dedicated home for original food programming, independent culinary storytellers and creator channels, with paid opportunities for talent both on screen and behind the camera.

Currently available in web beta, Savrli Network is developing a free streaming destination supported by advertising for cooking, culinary travel, restaurant stories, food culture and original entertainment. The company plans to extend its distribution beyond the web to connected television devices beginning in late first quarter to early second quarter 2027.

Hiring Guest Hosts and Creating Paid Opportunities

Savrli Network has hired creators and culinary personalities, including Flora Castro and Jackie Grubs, as paid guest hosts for original programming. These production engagements are distinct from the opportunities available to independent creators who license their existing videos or establish channels on the network.

The company’s mission is rooted in a simple idea: the people who create, prepare and share food, along with the storytellers who bring those experiences to life, deserve opportunities to earn money doing what they love. Savrli Network is developing several routes to compensation, including guest host assignments, commissioned productions, content licensing, eligible view payments, revenue sharing and brand sponsored projects.

Savrli Network also invests directly in creators. Creators on the network are paid $0 to $5,000 a month starting after 90 days, with the amount set in each creator’s signed agreement. This is separate from eligible view payments and other earning opportunities.

Built Through International Filming and Relationships

During 2025 and 2026, Lee and the Savrli production team traveled internationally, met chefs and creators, filmed original food stories and developed relationships with restaurants and brands. Filming locations identified by the company include Maido in Lima, Peru; Mai Mai in Panama City, Panama; Don Julio in Buenos Aires, Argentina; and Miami restaurants including Shiso, Brooklyn Chop House and Drinking Pig BBQ.

These productions helped shape a network built around real culinary experiences and the people behind them. Filming at a restaurant does not itself mean the restaurant is a formal commercial partner or sponsor.

International Programming, Including Brazil

Savrli Network is developing programming featuring Brazilian creators and personalities, including guest host Flora Castro, as part of its planned expansion into Brazil. Its international programming strategy aims to introduce food cultures and local storytellers to audiences beyond their home markets.

January Launch and Connected TV Rollout

Following its planned January 2027 expanded public launch, Savrli Network is targeting late Q1 through early Q2 2027, approximately March and April, for the beginning of a connected TV rollout. Planned platforms include Roku, Amazon Fire TV, Samsung Smart TVs and other supported devices. These are planned destinations, not announcements of approved app listings or distribution partnerships. Timing remains subject to platform development and applicable approvals.

About Savrli Network

Savrli Network is a Los Angeles based streaming entertainment network focused on food. Founded by chef and entrepreneur Norman Kai Lee, the network combines original programming, creator channels and international culinary storytelling, while developing paid roles and commercial opportunities for independent food creators. Savrli Studios develops original programming within the broader Savrli food and hospitality ecosystem.

Watch: savrlinetwork.com
Corporate website: about.savrlinetwork.com
Newsroom: about.savrlinetwork.com/news
Media inquiries: hello@savrli.com

###